

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

#### 1. Sweepstakes

Inside Tailgating Product Giveaway Sweepstakes (“Sweepstakes”).

#### 2. Sponsor

Inside Tailgating, 610B Minuet Lane Charlotte, NC 28218 (“Sponsor”).

#### 3. Acknowledgement

As a condition of participating in the Sweepstakes, you agree to be fully and unconditionally bound by the Sweepstakes Official Rules (“Official Rules”), the General Rules for all sweepstakes and contests offered by Sponsor, which are incorporated herein by reference, the decisions of Sponsor, whose decisions shall be final and binding in all respects, and to waive any right to claim ambiguity in the Sweepstakes or the Official Rules.

#### 4. Sweepstakes Period

The Sweepstakes begins at 8:00:00 a.m. Eastern Time (“ET”) on September 10, 2015, and ends at 11:00 p.m. ET on October 4, 2015, (the “Sweepstakes Period”). Eastern Time shall control for all purposes of the Sweepstakes. Sponsor’s computer shall be the official clock for all purposes of the Sweepstakes.

#### 5. Social Media Disclaimer

As condition of participating in the Sweepstakes, you agree and acknowledge that YouTube, LLC, Twitter, Inc., Facebook, Inc., Instagram, LLC and their owners directors, officers, employees, contractors, agents, representatives, parents, subsidiaries, attorneys, insurers, and associated corporations and entities (collectively, the “Social Media Group”) are not sponsors of the Sweepstakes nor do they endorse or administer the Sweepstakes, nor are they in any way associated with the Sweepstakes. All questions regarding the Sweepstakes must be directed to Sponsor, not the Social Media Group. You also agree that as a condition of participating in the Sweepstakes, you shall release the Social Media Group from any and all liability arising out of or relating to your entry, creation of an entry, submission of an entry, participation in the Sweepstakes, acceptance, use, or misuse of any prize, or the broadcast, exploitation, or use of an entry.

#### 6. Eligibility

The Sweepstakes is open only to individual legal residents of the United States and Canada (excluding Arizona, Florida, Iowa, Louisiana, Montana, New York, Rhode Island, Washington, and Quebec, Canada, Puerto Rico and U.S. territories and possessions) who: (i) have attained the age of majority in their state of residence as of the date of entry into the Sweepstakes; (ii) satisfy all other requirements contained herein; and (iii) at all times abide by these Official Rules. Employees of Sponsor and each of its respective affiliates, officers, directors, employees, agents, advertising, public relations and promotion agencies, and members of each of their immediate families (i.e., spouses, parents, children and siblings, and their respective spouses) and those living in the same household of each are not eligible to enter.

## 7. How to Enter

The following social media events (“Giveaway Events”) will be available during the Sweepstakes Period for the opportunity to win one of the Prizes. Additional events will be posted throughout the sweepstakes period.

### 7.1. Twitter: Follow and Retweet Contest Method of Entry

During the Sweepstakes Period log-in to your personal Twitter® account and use your personal Twitter® handle to retweet the Inside Tailgating giveaway tweet, which will be designated by the handle “@TailgateWithUs”. In order to participate via the Twitter: Retweet Follow and Retweet Contest Method of Entry, you must be following @TailgateWithUs on Twitter®. To “follow” @TailgateWithUs on Twitter, login to your Twitter® account and select “Find People” from the tool bar at the top of the homepage. When the search box appears, enter “@TailgateWithUs” and then click on the “Search” button. Select “Follow” when the @TailgateWithUs icon appears. If you do not have a personal account, visit [www.Twitter.com](http://www.Twitter.com) and complete the onscreen instructions to sign up for a free account. All terms and conditions of Twitter.com apply. Only one entry per account.

### 7.2. YouTube: Subscribe, Comment, Tailgate Shake Video Contest Method of Entry

During the Sweepstakes Period log-in to your personal YouTube® account and subscribe to the InsideTailgating Channel. After subscribing, comment and tell us which product you want to win that is listed on the Tailgate Giveaway Video. Only one entry per account.

In order to participate via the YouTube: Tailgate Shake Video Contest Method of Entry you must be a registered user of YouTube®, create and upload a video to show off how you do the Tailgate Shake. Put Inside Tailgating Tailgate Shake in the title and tag the InsideTailgating Channel. All Tailgate Shake video entries will receive five entries. Only one video may be submitted per person and per account.

If you would like to download Tailgate Shake, you may do so at: <http://www.cdbaby.com/cd/nucklez1>

### 7.3. Instagram: Tailgating Photo Contest Method of Entry

During the Sweepstakes Period, log-in to your personal Instagram® account and like the Inside Tailgating Giveaway Post, which will be designated the handle “@insidetailgating”. After liking the Inside Tailgating Giveaway Post, tag insidetailgating in your uploaded Instagram® photo showing “Tailgating Photo”, e.g., you tailgating, homegating, or bargating, using props and creativity, must use #InsideTailgatingGiveaway in the caption.

In order to participate via the Instagram: Tailgating Photo Contest Method of Entry, you must be a registered user of Instagram® with an active, non-private personal account and be following @insidetailgating on Instagram®. To “follow” Inside Tailgating on Instagram®, login to your Instagram® account, enter “insidetailgating” in the search bar at the top of the page and then click on the “Search” button. Select “Follow” when the insidetailgating page appears. If you do not have a personal account, visit [www.Instagram.com](http://www.Instagram.com) and complete the onscreen instructions to sign up for a free account. All terms and conditions of Instagram.com apply.

#### 7.4. Facebook: Where Are You Tailgating?

During the Sweepstakes Period, log-in to your personal Facebook® account and like the Inside Tailgating Giveaway post, which will be designated by the page “InsideTailgating”. After liking the Inside Tailgating Giveaway post, comment on the post with the location you are tailgating, homegating or bargating. Feel free to add a picture as well. After commenting on the Inside Tailgating Giveaway post “tag” any friends that you are tailgating with and you will get a bonus entry.

In order to participate via the Facebook: Where Are You Tailgating, you must be a registered user of Facebook® with an active, non-private personal account and “like” InsideTailgating on Facebook®. To “like” InsideTailgating on Facebook®, login to your Facebook® account, enter “InsideTailgating” in the search bar at the top of the homepage and then click on the “Search” button. Select “Like” when the InsideTailgating page appears. If you do not have a personal account, visit [www.Facebook.com](http://www.Facebook.com) and complete the onscreen instructions to sign up for a free account. All terms and conditions of Facebook.com apply.

Limit one (1) entry per person per Social Media Event. Certain events have a multiplier for doing additional actions. Participants must satisfy all steps above to be eligible for entry into the Sweepstakes. An entry received outside the time frame for a respective Sweepstakes Period will be deemed ineligible. In the event of a dispute as to any entry, the authorized account holder of the respective Social Media Group account used to submit the winning entry for a Qualifying Event will be deemed to be the entrant. The “authorized account holder” is the natural person registered to the respective Social Media Group account by the respective Social Media Group. Sponsor reserves the right to require entrants to show proof of being the authorized account holder at the time the entry was submitted.

#### 8. Additional Entry Requirements

All videos, photos, comments, information, descriptions, hashtags, or other content (collectively, the “Content”) you submit in connection with an entry must comply with these Official Rules and the Terms of Use of the respective Social Media Group platform used to enter the Sweepstakes. As condition of participating in the Sweepstakes, you acknowledge and agree that Sponsor reserves the right to delete your Content and void your entry into the Sweepstakes if it contains any of the following, as determined by Sponsor at its sole discretion:

Content that contains personal information, including, without limitation, name, email address, social security information, credit or debit card information, telephone number, etc.;

Content that may violate or infringe any patent, trademark, trade secret, copyright, right of publicity or other intellectual property, content or proprietary right of any party;

Content containing advertising, campaign, promotional materials, spam or other forms of commercial solicitation;

Content containing any downloadable items;

Content that is objectionable or which restricts or inhibits any person from enjoying insidetailgating® Instagram page, including, without limitation, use of all capital letters or continuous posting of repetitive comments;

Content that promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous, or any particular political agenda or message;

Content that defames, misrepresents or contain disparaging remarks about Sponsor or its products, or other people, products or companies;

Content that is unlawful, libelous, defamatory, obscene, sexually explicit, harmful to minors, offensive, lewd, vulgar, suggestive, harassing, threatening, tortious, invasive of another's privacy, abusive, inflammatory, hateful, fraudulent or otherwise objectionable;

Content that communicates messages or images inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate; or

Content that may expose Sponsor to harm or liability of any type.

## 9. Winner Selection

On Wednesday, October 7, 2015, at 6:00:00 p.m. ET, Sponsor or an independent third party agency (collectively with Sponsor, the "Judges") will select the 106 winners in a random drawing from all valid entries submitted via the Social Media Groups. Multiple winners are allowed.

## 10. Potential Winner Notification

The potential winners will be notified by Sponsor as soon as practicable following the end of each respective Giveaway Event. Sponsor will notify the potential winners by sending a "direct/inbox message" to the respective Social Media Group account used to submit the winning entry for a Giveaway Event. Potential winners will be deemed a winner subject to verification of eligibility and compliance with the terms of these Official Rules. If a potential winner cannot be contacted or does not respond within (24) hours, the potential winner may be disqualified at Sponsor's sole discretion. In the event a potential winner is disqualified for any reason, Sponsor reserves the right to select an alternative potential winner in conformance with these Official Rules. Sponsor's decisions are final on all matters relating to this Sweepstakes.

## 12. Prizes and Odds

Subject to verification of eligibility and compliance with these Official Rules, the winners drawn at random will receive the following prizes in order drawn:

1. Stowaway2 Hitch Mounted Grill Station (\$619)
2. Coolest Cooler (\$485)
3. Viba Seat (\$299)
4. Tailgate TV Stand (\$199.99)
5. ACL Elite Cornhole Boards (\$279)
6. Phloops (\$64.95)
7. Through 106 - 1 Year Inside Tailgating Magazine Digital Subscription (\$9.99)

The odds of winning are depending on the final number of entries. Some of these prizes were used for display in a GMC Satellite Media Tour Event. They are open box but have not been actually used and come with a full manufacturer's warranty.

### 13. Questions

If you have any questions regarding the Sweepstakes, send an e-mail to [info@insidetailgating.com](mailto:info@insidetailgating.com) with the subject line "Inside Tailgating Giveaway Question".

### 14. Applicable Rules And Winners' List

The General Rules, which further govern your participation in the Sweepstakes and are incorporated herein by reference, are available at <http://insidetailgating.com/>. For any legally required winners' list, send a self-addressed stamped envelope (unless otherwise prohibited by local law) to Inside Tailgating, 610B Minuet Lane, Charlotte, NC 28218, Attn: Inside Tailgating Giveaway Winners' List. All such requests must be received within three (3) months after the end of the Sweepstakes.

THIS PROMOTION IS IN NO WAY SPONSORED, ENDORSED, ADMINISTERED BY, OR ASSOCIATED WITH TWITTER, FACEBOOK, INSTAGRAM, YOUTUBE AND YOU ARE PROVIDING YOUR INFORMATION TO SPONSOR AND NOT TO TWITTER, FACEBOOK, INSTAGRAM, YOUTUBE. THE INFORMATION YOU PROVIDE WILL ONLY BE USED IN ACCORDANCE WITH THESE OFFICIAL RULES AND SPONSOR'S PRIVACY POLICY, AVAILABLE AT [HTTPS://WWW.INSIDETAILGATING.COM/](https://www.insidetailgating.com/).